



Local RTD manufacturer needed to cover up pre-labeled cans from an expired promotion

CHALLENGE #1:

Using up inventory of pre-sleeved and filled cans with old branding

CHALLENGE #2:

4 versions to cover up with a different sleeve for each version



CHALLENGE #3:

New sleeves must completely cover up previous artwork with no bleed through

CHALLENGE #4:

4 pack variety configuration and 24 pack shrink bundled trays for each flavor

SOLUTION:

- Capable of variety packing multiple configurations from 4-24 packs or shrink wrapped trays
- Industry expertise and relationships with label suppliers allow for clear communication ensuring artwork and sleeve application meet the customer's requirements
- Licensed, bonded, and insured to handle alcoholic beverages, so we can sleeve both filled and unfilled cans and bottles

